

## Reimagining Rural Session 2:

### The “Idea Friendly” Approach

*you're invited!*



**VIRTUAL  
COMMUNITY  
GATHERINGS**

Join the conversation to  
reimagine a bright future  
for our town.

**Sept. 15, Sept. 29, and Oct. 13, 2020**

FREE AND OPEN TO EVERYONE. All events take place from 6–8pm.

The Save Your.Town organization is coming to our town Tuesday September 29th as part of the statewide Reimagining Rural Virtual Gathering series. This session’s speakers are Becky McCray and Deb Brown, founders of Save Your.Town.

Becky and Deb are small town enthusiasts and believe small towns can be saved by their own people using their own resources, and will introduce their “idea friendly” approach to community work that will energize local folks into trying new ideas. “We need to be more open to new ideas,” McCray said. “Iowa State University studied 99 small towns over 20 years and found that the communities that survived the best were the ones that were open to new ideas. And it makes sense. If you are open to new ideas, you can deal with new challenges.”

#### Meeting Details

This virtual community gathering will be Tuesday September 29, 2020 at the Phillips County Library Basement Meeting room, from 6-8pm. If more than 15 participants attend, please be prepared to wear a mask. For more information on how you can join the idea friendly conversation, contact PhillCo at 654-5525 or [phillco@itstriangle.com](mailto:phillco@itstriangle.com).

#### First Session Replay Available

If you missed the first session, where University of Minnesota Extension Center for Community Vitality’s Ben Winchester, shared his ‘brain gain’ research, you can find the replay link and presentation on the **Re-Imagining Rural MT Facebook group**. This is a private group, so you will need to join to view the presentation and download slides. Search **Re-Imagining Rural MT** or follow this link to the Facebook group: [https://www.facebook.com/groups/2245332149101738/?multi\\_permaLinks=2384564828511802&notif\\_id=1600287620583751&notif\\_t=feedback\\_reaction\\_generic&ref=notif](https://www.facebook.com/groups/2245332149101738/?multi_permaLinks=2384564828511802&notif_id=1600287620583751&notif_t=feedback_reaction_generic&ref=notif)

#### Project Partners

The three-part Reimagining Rural series is a collaborative effort between MSU Extension, Montana Community Foundation, the Governor’s Office on Economic Development and the Burton K. Wheeler Center at MSU. Twenty-four communities across the state are participating in this first-ever venture.

